



Town of Richmond 2023 Comprehensive Plan Survey

The Town of Richmond is updating the Town’s comprehensive plan and invites residents and businesses to participate. Please complete the Town of Richmond survey by October 16, 2022. The survey includes 30 questions and is estimated to take approximately 10 minutes. Taking the survey will aid the Town in planning for the future. Thank you for your feedback!

How to use the online survey: Type the following survey link into your web browser:

<https://www.surveymonkey.com/r/TownRichmond2023>. Select your answer in multiple-choice questions by clicking the circle or square that best describes your opinion. Click 'ok' to move to the next question. Type your answer in the text box of the narrative question. Use the scroll bar at the right hand side of the screen to view questions and move up and down each page. Click the 'Next' button at the bottom of each page to proceed to the next page.

Should you choose to complete a paper survey: Pick-up a paper survey at Town Hall during Recycling times (Thursday 5-8 PM or Saturday 9 AM to 1 PM). Mail completed surveys to: Town of Richmond, 1453 County Road GG, New Richmond, WI 54017 (Must be received by October 16, 2022).

VISION – QUALITY OF LIFE

1. What is the most important topic for the Town? (Select one)

<input type="radio"/>	Housing	(Housing supply)
<input type="radio"/>	Transportation	(Roads, trails, transit, railroad, airport, water transportation)
<input type="radio"/>	Utilities	(Water supply, septic systems, electric, broadband, storm water management, garbage, recycling)
<input type="radio"/>	Community Facilities and Services	(Parks, police, fire, cemeteries, health care facilities, child care facilities, libraries, schools and other governmental facilities)
<input type="radio"/>	Agricultural Resources	(Productive agricultural areas used for crop or forage production, keeping livestock, floriculture, aquaculture, fur farming, forest management, conservation, etc)
<input type="radio"/>	Natural and Cultural Resources	(Surface water quality, groundwater, wetlands, floodplains, navigable water, streams, springs, drainageways, steep slopes, wildlife habitat, native vegetation-woodlands, rural characture, culture, events)
<input type="radio"/>	Economic Development	(Business retention, recruitment, expansion)
<input type="radio"/>	Other – comments	

2. How would you rate the overall quality of life in Town of Richmond?

Excellent	Good	Fair	Poor	No Opinion
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

3. Over the next 10 years, do you think the quality of life in Town of Richmond will:

Improve	Stay the Same	Become Worse	Don't Know
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

VISION – QUALITY OF LIFE Continued

4. From the following list, please mark the most important action you feel the Town should pursue. (Select one)

<input type="radio"/>	Preserve green space, productive agricultural land, rural and small town character, and minimize urban sprawl
<input type="radio"/>	Protect water quality
<input type="radio"/>	Increase industrial park/commercial development
<input type="radio"/>	Increase affordable housing supply
<input type="radio"/>	Improve roads
<input type="radio"/>	Promote tourism
<input type="radio"/>	Promote sustainable community development with renewable energy production

HOUSING

5. Housing: Please share your level of agreement with the following:

	Strongly Agree	Agree	Disagree	Strongly Disagree	Don't Know
I am satisfied with the residential lot sizes in my neighborhood	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The external appearance and condition and maintenance of property in my neighborhood is important to me.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

6. Housing: More of the following types of housing are needed (Check all that apply)

<input type="checkbox"/>	Affordable housing (costing no more than 30% of income at each income level)
<input type="checkbox"/>	Condominiums, Apartments
<input type="checkbox"/>	Duplexes (2 units)
<input type="checkbox"/>	Freestanding mobile homes
<input type="checkbox"/>	Housing subdivisions
<input type="checkbox"/>	Mobile home parks
<input type="checkbox"/>	Seasonal and recreational homes
<input type="checkbox"/>	Senior housing
<input type="checkbox"/>	Single family housing

7. New homes should be built: (Select one)

Primarily in communities where public sewer and water are available	Anywhere in the County with private septic systems and wells	Don't Know/No Opinion
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

TRANSPORTATION

8. Transportation. Please share your level of agreement with the following:

	Strongly Agree	Agree	Disagree	Strongly Disagree	Don't Know
There is no need for additional roads. The overall road network (roads, streets, and highways) meets the needs of citizens.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The overall condition of roads is acceptable.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Increasing traffic on roads is a problem.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Commuter facilities & services such as park and rides, carpools and van pools and ride share are adequate.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Expand public transit opportunities such as bus or van service.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Cooperate with neighbors on non-motorized trail development	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Provide additional biking routes along public roads	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Provide Park-n-Ride facilities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Provide additional off-road trails in Town for non-motorized use	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I'm satisfied with snow removal in my neighborhood	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I'm satisfied with the railroad system	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

UTILITIES AND COMMUNITY FACILITIES

9. How would you rate the following existing community facilities, utilities and services in Town of Richmond?

	Facilities	Excellent	Good	Needs Improvement	Don't know
Town Hall		0	0	0	0
Library		0	0	0	0
	Utilities	Excellent	Good	Needs Improvement	Don't know
Drinking water quality		0	0	0	0
Septic system pump program		0	0	0	0
Storm water system		0	0	0	0
Broadband-High speed internet		0	0	0	0
Garbage collection/Clean up		0	0	0	0
Recycling programs		0	0	0	0
Phone coverage		0	0	0	0
	Services	Excellent	Good	Needs Improvement	Don't know
County Sheriff protection		0	0	0	0
Fire protection		0	0	0	0
Ambulance service		0	0	0	0
Parks and recreation		0	0	0	0
Building permits		0	0	0	0
Land use and zoning administration		0	0	0	0

10. Please share your level of agreement with the following uses for public funds:

	Strongly Agree	Agree	Disagree	Strongly Disagree	Don't Know
Off-road hiking & nature trails	0	0	0	0	0
Hunting/fishing access on public land	0	0	0	0	0
Ballfields	0	0	0	0	0
On-road bicycle routes	0	0	0	0	0
Library	0	0	0	0	0
New town parks	0	0	0	0	0
Canoe landings	0	0	0	0	0

AGRICULTURAL RESOURCES

11. How concerned are you if farmland in the Town is converted to non-farm uses?

Very concerned	Somewhat concerned	Not concerned	Don't Know
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

12. Agriculture. Please share your level of agreement with the following:

	Strongly Agree	Agree	Disagree	Strongly Disagree	Don't Know
There is too much farmland being converted to non-farm uses.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Local agricultural production should be encouraged and marketed locally.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Conflicts between farms and neighbors (dust, noise, and odors) are common	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Landowners should be allowed to subdivide their land consistent with minimum lot size regulations into housing lots.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Agricultural uses should not be restricted because of proximity to residences.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Private purchase and transfer of development rights programs should be used to preserve agricultural and natural resources	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

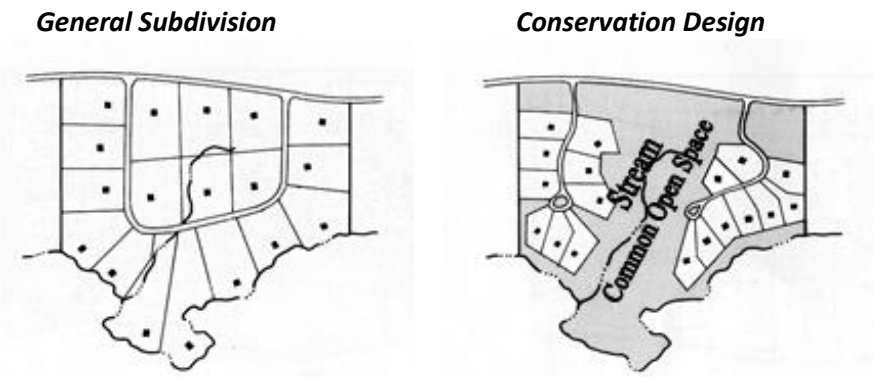
13. Productive agricultural land should be allowed to be used for (Select all that apply)

<input type="radio"/>	Agricultural Use
<input type="radio"/>	Residential Use
<input type="radio"/>	Commercial Use
<input type="radio"/>	Industrial Use
<input type="radio"/>	Park or Open Space Use
<input type="radio"/>	School, Church, Government Building Use
<input type="radio"/>	Any Use

NATURAL RESOURCES, PARKS AND RECREATION

14. Do you support conservation design subdivision, examples shown below? Conservation design is the protection of principal conservation areas including wetlands, floodplains, navigable water, streams, springs, drainageways, steep slopes, wildlife habitat, and secondary conservation areas including rural character, native vegetation, native woodlands, agricultural production, hedgerows, rock walls, trees, grasslands, meadows, historic features, scenic views, geologic features, other natural or cultural elements of existing property through dedicated open space, conservation easements, deed restrictions, or covenants.

Yes	No	Don't Know
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>



15. Natural Resources. Please share your opinion about the following statements:

	Yes	No	Don't Know
Residential development should be designed to provide open/green space?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Currently for every new residential lot that is created the developer is assessed a fee of \$ 2,000. That fee is used to assist in capital costs related to construct, expand or improve town transportation facilities. Should this policy be continued?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Town should establish new Town Park(s)?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Town should establish other types of areas for recreational purposes	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

NATURAL RESOURCES, PARKS AND RECREATION Continued

16. How important is it for planning and zoning regulations to protect the following natural and cultural resources?

	Very Important	Important	Unimportant	Very Unimportant	No Opinion
a. Protect air quality	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
b. Protect groundwater quality	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
c. Protect surface water quality (lakes, rivers, streams)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
d. Protect wildlife habitat	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
e. Protect native prairie land/grasslands	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
f. Preserve cultural resources (historic sites, etc.)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
g. Protect wetlands	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
h. Preserve open space	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
i. Preserve scenic views	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
j. Woodlands	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
k. Encourage landscape designs, maintenance of parks and open spaces that don't use irrigation, pesticides, herbicides, synthetic fertilizers, and require limited mowing	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

CULTURAL RESOURCES

17. What cultural resources or events would you like to see in your community in the future? Please indicate your level of interest below.

	Very interested	Somewhat interested	Not interested	Don't know
An annual town event	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Archaeology and geology	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Architecture and historic buildings	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Public art: paintings, murals and sculptures	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Folklore, storytelling, music and drama	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Films and video production	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other - ideas	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

ECONOMIC DEVELOPMENT

18. Should the following types of businesses be allowed in the Town of Richmond (rural area outside the village of Richmond)?

	Yes	No	Don't Know
Retail/commercial	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Industrial/manufacturing	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Home based businesses	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Agricultural production (crops & livestock)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Direct sales of farm products (vegetables, fruit, meat, trees)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Agricultural service businesses	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Agricultural entertainment -Farm based business that combines the elements of agriculture and tourism	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Convenience stores/Gas stations	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Golf courses	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Dog boarding and kennels	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Storage businesses	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Gravel pits	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Junk /salvage yards	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Composting sites	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Privately owned campgrounds	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Corporate/large scale farms (over 500 animal units)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Others, list	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

19. Should business/commercial developments be restricted to designated areas in the Town of Richmond (rural area outside the City of New Richmond)?

Yes	No	Don't Know
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

LAND USE, DEVELOPMENT, GROWTH, AND ZONING

20. The population in the Town of Richmond grew approximately 24.5% from 3,272 to 4,074 (802 persons) between 2010 and 2020 (US Census 2010 and 2020). For the future is this rate of growth?

Too much growth	About right amount of growth	Too little growth
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

21. How satisfied are you with the way the Town of Richmond is developing under the present land use, zoning and subdivision ordinances of County and Town?

Very satisfied	Somewhat satisfied	Not satisfied	Don't Know
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

LAND USE, DEVELOPMENT, GROWTH, AND ZONING continued

22. Land owners should be allowed to develop their land: Mark one only.

Without any restrictions	Within current ordinances/ regulations	Within current ordinances/ regulations with minor ordinance amendments	Within newly created ordinances	Not Sure
0	0	0	0	0

23. Land Use. Please share your level of agreement with the following:

	Strongly Agree	Agree	Disagree	Strongly Disagree	Don't Know
Development should use less rural land and be more compact around existing cities and villages.	0	0	0	0	0
I am satisfied with the enforcement of existing land use regulations	0	0	0	0	0

24. Land Use. There should be a minimum lot size limit for development in the following areas:

	Strongly Agree	Agree	Disagree	Strongly Disagree	Don't Know
There should be a minimum lot size limit for development in:					
a. Agricultural	0	0	0	0	0
b. Residential	0	0	0	0	0
c. Commercial	0	0	0	0	0
d. Industrial	0	0	0	0	0

INTERGOVERNMENTAL COOPERATION

25. Are you satisfied with current level of intergovernmental cooperation in the following categories?

	Very satisfied	Somewhat satisfied	Not satisfied	Don't Know
School districts	0	0	0	0
Drainage / Watershed	0	0	0	0
Siting and building public facilities	0	0	0	0
Sharing public services	0	0	0	0
Land use and annexations	0	0	0	0
Library system	0	0	0	0
Water body protection	0	0	0	0
Sanitary, sewer, solid waste	0	0	0	0
Transit	0	0	0	0
Housing	0	0	0	0
Health	0	0	0	0
Event venue, cultural art, heritage	0	0	0	0
Other - comments	0	0	0	0

CLOSING

26. Please identify any strengths (Sources of pride, things to preserve), weaknesses (Areas for improvement), issues and opportunities (Suggested changes or ideas) in the Town of Richmond.

SURVEY DEMOGRAPHICS

27. What age group are you in? (Circle one)

- a. 19 or under
- b. 20-29
- c. 30-39
- d. 40-49
- e. 50-59
- f. 60-69
- g. 70-79
- h. 80 and over

28. Where do you live? (Circle one)

- a. In the Town of Richmond
- b. In the City of New Richmond
- c. Other

29. How long have you lived in the Town of Richmond? (Circle one)

- a. Less than 1 year
- b. 1 to 5 years
- c. 6 to 10 years
- d. 11 to 20 years
- e. 21 to 30 years
- f. 31 to 40 years
- g. 41 to 50 years
- h. more than 50 years

30. Please choose the one definition that best describes your RESIDENCY. (Circle one)

- a. Non-resident land owner
- b. Farm land owner
- c. Non-farm rural resident