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PRESS RELEASE
August 3, 2019

On Saturday, August 3 2019, at about 5:29am, the St. Croix County Emergency Communication Center received a call from a member of a construction crew that had arrived for work in the 3200 Block of 50th Ave, in Cady Township. They located a vehicle that had crashed, and the operator was deceased. It is unknown what time the crash occurred.

The driver was identified as Daniel M. Gibson, age 57, from Knapp, WI. He was pronounced dead at the scene by the St. Croix County Medical Examiner. Mr. Gibson was driving a 2008 Ford Explorer, and he was not wearing a seatbelt at the time of the crash.

This area of 50th Ave runs underneath I-94, and was closed to traffic due to construction taking place on I-94.

The agencies assisting at this incident were United Fire and Rescue, Baldwin EMS, Spring Valley Fire, and the St. Croix County Medical Examiner's Office.

This is the ninth traffic fatality recorded by St. Croix County in 2019.

This incident remains under investigation.