



## Community Development – Ag Center

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sccwi.gov

Dear School Administrators and Staff,

St. Croix County is partnering with Redemption Recycling to offer schools an easy, responsible way to recycle their electronics while protecting the environment.

### **There are two options to participate:**

1. Schools can bring their old electronics directly to Redemption Recycling for free disposal and proper recycling.
2. Schools can hold an extended electronics collection event and raise funds.

By hosting an extended electronics collection with staff, students, and family—such as old cell phones, laptops, tablets, and desktop computers—your school can generate funds that go directly back to support school needs, including field trips, classroom supplies, and student activities.

### **How the extended collection event works:**

- Contact Redemption Recycling to:
  - Discuss the collection process
  - Arrange for containers to be provided for the event
  - Reserve a date to have the electronics picked up
- St. Croix County can provide templates for a promotional flyer and social media content  
<https://www.sccwi.gov/970/Resources-For-Organizations>
- School promotes the event, provides a timeframe and drop-off location at the school for staff, students, and families
- Redemption Recycling will responsibly recycle all parts (R2v3 certified)
- Proceeds from the collection (minus transportation costs) will benefit your school

This program keeps harmful materials out of landfills while turning unused or broken electronics into a financial benefit for your school. We encourage schools to share this simple message with families:  
*Bring your old cell phones and computers to support your local school.*

If your school is interested in participating or would like more information, please contact:

**Ken Miller – President | Redemption Recycling**

**920-918-6490** (*This contact information is not intended for public or promotional use*)

Thank you for supporting sustainability and investing in your students.

*Kind regards,*

**Kris Poston, St. Croix County Recycling Specialist**

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